

## ABSTRACT

A method of maintaining a memorial site on a funeral home web site, may include providing for the posting without charge of a memorial page on a funeral home web site, the memorial page corresponding to a deceased individual, the memorial page including a photograph of the deceased individual and identifying text; and providing for a payment option symbol on the memorial page or on a different web page linked to the memorial page, such that the payment option symbol can be activated to provide one or more payments for maintaining the memorial page.

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